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Keenan & Associates, P.A.; Keenan's Kids Foundation, Inc.,  
David J. Hoey, and William Entrekin*

**UNITED STATES DISTRICT COURT**

**DISTRICT OF NEVADA**

SEAN K. CLAGGETT & ASSOCIATES,  
LLC DBA CLAGGETT & SYKES LAW  
FIRM, A NEVADA LIMITED LIABILITY  
COMPANY; SEAN CLAGGETT, AN  
INDIVIDUAL,

Plaintiffs,

vs.

DON C. KEENAN, AN INDIVIDUAL; D.C.  
KEENAN & ASSOCIATES, P.A. D/B/A  
KEENAN LAW FIRM, A GEORGIA  
PROFESSIONAL ASSOCIATION;  
KEENAN'S KIDS FOUNDATION, INC.,  
D/B/A KEENAN TRIAL INSTITUTE  
AND/OR THE KEENAN EDGE, A  
GEORGIA NON-PROFIT CORPORATION;  
BRIAN F. DAVIS, AN INDIVIDUAL;  
DAVIS LAW GROUP, P.A., A NORTH  
CAROLINA PROFESSIONAL  
ASSOCIATION; DAVID J. HOEY, AN  
INDIVIDUAL; TRAVIS E. SHELTER, AN  
INDIVIDUAL; WILLIAM ENTREKIN, AN  
INDIVIDUAL; DOES I-X; AND ROE  
BUSINESS ENTITIES XI-XX, INCLUSIVE,

Defendants.

CASE NO. 2:21-cv-02237-GMN-DJA

**DECLARATION OF DON C. KEENAN**

1 I, DON. C. KEENAN, hereby state and declare as follows:

2 1. My name is Don Keenan. I am one of the named defendants in this action. I am  
3 over the age of 18, suffering from no legal disabilities, and fully competent to give this  
4 declaration.

5 2. I have personal knowledge of the facts set out in this declaration, which I submit  
6 in support of the Motion to Dismiss filed by me and co-defendants D.C. Keenan &  
7 Associates, P.A. d/b/a Keenan Law Firm ("Keenan Law Firm"); Keenan's Kids Foundation, Inc.,  
8 d/b/a Keenan Trial Institute and/or The Keenan's Edge ("Keenan's Kids Foundation"); David J.  
9 Hoey; and William Entrekin.

10 3. In particular, I offer this declaration on behalf of myself, the Keenan Law Firm,  
11 and Keenan's Kids Foundation.

12 4. I am a trial lawyer and head partner at co-defendant Keenan Law Firm, which I  
13 founded in 1975 under D.C. Keenan & Associates d/b/a Keenan Law Firm..

14 5. Keenan Law Firm is a Florida professional association having offices located at  
15 148 Nassau Street NW, Atlanta, Georgia 30303 and at 174 Watercolor Way, Suite 103, Box 339,  
16 Santa Rosa Beach, Florida 32459.

17 6. For forty plus years, Keenan Law Firm has been dedicated to handling complex  
18 damages cases around the country involving catastrophic personal injury and claims of wrongful  
19 death arising out of automobile, medical negligence, products liability, hotel and apartment  
20 inadequacy security, railroad, and aviation claims.

21 7. I am an active member of the State Bar of Georgia.

22 8. Since the formation of Keenan Law Firm in 1981, I and the law firm have had  
23 court cases around the country, including in the state of Nevada.

24 9. I was admitted pro hac vice to the Nevada courts for a single case in approximately  
25 2014, *Gill v. UPS et al.* which was tried to verdict in around 2018. The case was unrelated to  
26 and did not arise out of Claggett's claims in the instant lawsuit.

27 10. My and Keenan Law Firm's case work in Nevada account for only a very small  
28 fraction, less than 1 % of our overall legal representations and services over that time period.

1           11. Neither I nor the Keenan Law Firm have engaged in any persistent course of  
2 conduct in Nevada.

3           12. Co-defendant Keenan's Kids Foundation is a Georgia non-profit corporation with  
4 a principal place of business at 148 Nassau Street, NW, Atlanta, Georgia 30303.

5           13. I established Keenan's Kids Foundation in 1993 for the purposes of helping at-risk  
6 children through charity events, raising community awareness, and providing child advocacy  
7 services.

8           14. Keenan's Kids Foundation is dedicated to the education of the general public, law  
9 students, and practicing lawyers so they are more aware of the needs of children at -risk in the  
10 legal system. The Foundation's mission is three-fold, focusing on: Charity, Community  
11 Awareness, and Child Advocacy.

12           15. Keenan's Kids Foundation is the owner of intellectual property exclusively used  
13 by the Keenan Trial Institute, which offers a world-class educational curriculum instructing  
14 lawyers on how to win their trials, protect our community safety and deter wrongdoers by  
15 holding them accountable, through teaching confidential and proprietary techniques. Keenan  
16 Trial Institute has not been in Nevada for a seminar since the end of 2019 of which I was not  
17 physically present.

18           16. On April 21, 2020, Keenan's Kids Foundation filed a complaint in the Northern  
19 District of Georgia against Sean K. Claggett—the plaintiff in this Nevada action who from 2015  
20 through his resignation in September 2018 taught various components of the Keenan Trial  
21 Institute curriculum owned by the Foundation—alleging that Claggett misappropriated various  
22 of Keenan's Kids Foundation trade secret voir dire techniques by using those techniques in  
23 Claggett's own voir dire seminars offered through third parties without authorization from  
24 Keenan's Kids. *Keenan's Kids Foundation, Inc. v. Sean Claggett*, Case No. 1:20-cv-01702-  
25 WMR (N.D. Ga.), Dkt. 1 (the "Georgia Action").

26           17. On May 18, 2020, Claggett filed a Motion to Dismiss the Georgia Action pursuant  
27 to Rule 12(b)(6) of the Federal Rules of Civil Procedure.  
28

1           18. Keenan's Kids Foundation thereafter filed a First Amended Complaint on June 10,  
2           2020, in lieu of a substantive response to Claggett's motion, asserting the same trade secret  
3           misappropriation claim along with some supplemental factual detail. [Georgia Action Dkt. 11].

4           19. On June 23, 2020, Claggett filed a motion to dismiss the First Amended Complaint  
5           [Georgia Action Dkt. 13], which the Northern District of Georgia Court denied on August 8,  
6           2020 [Georgia Action Dkt. 22].

7           20. Claggett thereafter answered the First Amended Complaint in the Georgia Action  
8           on August 21, 2020, denying liability and asserting defenses. [Georgia Action Dkt. 23]. He did  
9           not assert any counterclaims against Keenan's Kids Foundation at that time or any other time.  
10          *Id.*

11          21. Five months later, on January 21, 2021, Keenan's Kids Foundation notified  
12          Claggett of its intention to file a motion for voluntary dismissal of the Georgia Action without  
13          prejudice, which Keenan's Kids Foundation did then file February 3, 2021 [Georgia Action  
14          Dkt. 37].

15          22. In support of its motion to voluntarily dismiss, Keenan's Kids Foundation  
16          contended that after the filing of the Georgia Action, Claggett had seemingly ceased  
17          incorporating objectionable content violative of Keenan's Kids Foundation trade secrets in his  
18          seminars, ceased using the Foundation's name and reputation in association with Claggett's  
19          teachings, and was not at the time offering objectionable content on his own or through a third  
20          party.

21          23. Keenan's Kids Foundation was therefore satisfied that the Georgia Action had  
22          achieved its intended effect, and in the interest of conserving resources and an efficient  
23          resolution of the Georgia Action, sought to voluntarily dismiss without prejudice to refile should  
24          Claggett's misconduct resume.

25          24. Claggett contested the motion for voluntary dismissal of the Georgia Action on  
26          the basis that he allegedly did not misappropriate any trade secrets of Keenan's Kids Foundation,  
27          had not changed his teaching techniques during the lawsuit, and would not do so in the future.  
28          [Georgia Action Dkt. 38 at 2 & n.1]. Claggett sought instead a dismissal *with* prejudice

1 conditioned on the payment of his attorney's fees under the Georgia Trade Secret Act and/or the  
2 Defend Trade Secret Act. *Id.*

3 25. The Northern District of Georgia then held an oral hearing on Keenan's Kids  
4 Foundation's motion on April 27, 2021 at which Claggett did not appear but only through his  
5 counsel. [Georgia Action Dkt. 43] A ruling was issued from the bench expressly allowing  
6 Claggett ten days to amend his Answer in the Georgia Action to assert new counterclaims in  
7 order to reach a merits judgment. [*Id.*] Claggett, however, did not file any counterclaims, and  
8 the Georgia Action by Court order and Clerk's judgment was dismissed without prejudice on  
9 May 28, 2021. [*Id.* at Dkt. 44 & 45]

10 26. Five months later, on November 3, 2021, Claggett filed the instant suit in Nevada  
11 state court (the "Nevada Action"). [Nevada Action Dkt. 1, Attach. 1, Ex. A & [Compl.] The  
12 Nevada Action does not mention the relationship of the prior Georgia Action to this Nevada  
13 Action, or the circumstances surrounding Keenan's Kids Foundation's voluntary dismissal  
14 without prejudice of the Georgia Action; or Claggett's failure to timely raise declaratory  
15 judgment counterclaims I the Georgia action relating to the same activities and conduct that now  
16 form the basis of the Nevada Action.

17 27. Defendants noticed removal of the case to this Court on December 22, 2021.  
18 Nevada Action Dkt. 1]

19 28. Specifically, the Complaint in the Nevada Action alleges as follows:

- 20 a. Claggett was an instructor for Keenan's Kids Foundation Trial College and  
21 attended destination trainings on Keenan's Kids Foundation course  
22 material. [Compl. at ¶¶ 29, 32]
- 23 b. Claggett's relationship with Keenan's Kids Foundation ended in 2018, and  
24 he thereafter began teaching trial courses for third party Trojan Horse  
25 Method. [Compl. at ¶¶ 34, 41-42, 44] One such course focused specifically  
26 on voir dire methods. [*Id.* at ¶ 46]
- 27  
28

1 c. Keenan's Kids Foundation then filed a lawsuit in the Northern District of  
2 Georgia against Claggett alleging misappropriation of those same voir dire  
3 methods from Keenan's Kids Foundation courses. [*Id.* at ¶ 48]

4 29. The Complaint in the Nevada Action further alleges that, on April 27, 2020,  
5 co-defendant Entrekin sent an email authored by co-defendant Hoey, allegedly directed by me  
6 and sent to lawyers across the country (the "April 27 Email").

7 30. Sending the April 27 Email to the listserv distribution list, which comprises the  
8 instructors and students for Keenan's Kids Trial College, was important, because although I am  
9 the founder of the College, I firmly believe the College is "theirs." Indeed, the individuals on  
10 the distribution list had a significant interest in and a right to know about the judicial proceedings  
11 brought against Claggett in Georgia involving the confidential intellectual property of Keenan's  
12 Kids Foundation and the College and the April 27 Email was sent in good faith and in  
13 furtherance of and directly related to the Georgia Action. There is nothing false or untrue  
14 contained in the April 27 Email.

15 31. The Nevada Complaint alleges that the April 27 Email stated that Claggett had  
16 been hosting seminars revealing protected information that he received from Defendant Keenan  
17 Law Firm and while serving as an instructor for Keenan's Kids Trial College;

- 18 a. a lawsuit had been filed in Georgia as a result;  
19 b. Claggett's misconduct continued after the Georgia Action was filed;  
20 c. Claggett's teachings were incorrect; and  
21 d. Claggett failed to properly protect the substance of the teachings from  
22 harmful dissemination. [Compl. at ¶ 52].

23 32. A few weeks after the foregoing email, on May 15, 2020, Claggett alleges one of  
24 his clients terminated their attorney-client relationship on the basis of the allegations by  
25 Keenan's Kids against Claggett therein. [Compl. at ¶ 65].

26 33. As alleged in Claggett's Complaint, the April 27 Email was sent to all of the state  
27 Reptile listservs (not uniquely to the Nevada listserv), was sent after the filing of the Georgia  
28

1 Action and the allegedly defamatory matter concerned, and was pertinent to the Georgia Action.  
 2 [Compl. at ¶¶ 49-50]

3 34. The substance of the Nevada Action arises from the same facts and controversy  
 4 forming the basis of the Georgia Action.

5 35. In Keenan's Kids Foundation's First Amended Complaint in the Georgia Action  
 6 [Georgia Action Dkt. 11], Keenan's Kids Foundation also alleges:

- 7 (i) Claggett was an instructor for KKF's Trial College and attended  
 8 destination trainings on KKF course material [GA Doc. 11 ¶¶ 113, 14, 17,  
 9 61, 65];
- 10 (ii) Claggett's relationship with KKF ended in 2018, and he thereafter began  
 11 teaching trial courses for third party Trojan Horse Method [*Id.* ¶¶ 15-16];
- 12 (iii) One such course focused specifically on voir dire methods [*Id.*];
- 13 (iv) Claggett's seminars revealed protected information he received from  
 14 Keenan and while an instructor for KKF's Trial College [*Id.* ¶¶ 15, 49, 67,  
 15 75-80];
- 16 (v) Claggett failed to properly protect the substance of the teachings from  
 17 harmful dissemination [*Id.* ¶¶ 75-81, 99-101, 122-23];
- 18 (vi) Claggett's misconduct occurred after repeated notice of ongoing  
 19 confidentiality obligations [*Id.* ¶¶ 54, 68]; and
- 20 (vii) the lawsuit was filed in Georgia as a result of Claggett's misconduct  
 21 [*Id.* at ¶ 49].

22 36. Keenan's Kids Foundation did not include the April 27 Email in its Georgia Action  
 23 pleadings as Claggett has done in the Nevada Action, but the April 27 Email does not contain  
 24 new facts – it conveys the same facts that Keenan's Kids Foundation pleaded in the Georgia  
 25 Action.

26 37. Claggett's Complaint in the Nevada Action confirms on its face that Claggett was  
 27 in full possession of all of the facts alleged therein months before the filing of his Answer in the  
 28 Georgia Action on August 21, 2020. He even produced two copies of the April 27 Email in

1 discovery in the Georgia Action bearing his bates number SC000037-38 and SC000039-40 that  
2 were forwarded to him right after it was sent. Yet, Claggett did not assert any counterclaims in  
3 the Georgia Action arising from the April 27 Email or otherwise.

4 38. Even when the Georgia court specifically granted a belated opportunity to  
5 Claggett to assert counterclaims in the Georgia Action and to continue to litigate the merit of  
6 Keenan's Kids Foundation's allegations now at issue in the Nevada Action, Claggett declined.

7 39. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation have ever been  
8 registered to conduct business in or had operations within the state of Nevada.

9 40. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation have ever engaged  
10 in any persistent course of conduct in Nevada.

11 41. Neither the Keenan Law Firm, nor Keenan's Kids Foundation has ever owned,  
12 leased, or otherwise occupied any real property in Nevada. Nor have I have ever owned or  
13 leased any real property in Nevada except the occasional hotel realty during my litigations in  
14 Nevada.

15 42. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation has any personal  
16 property in Nevada.

17 43. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation maintain or ever  
18 has maintained any offices, other facilities, or agents, or had any employees in the state of  
19 Nevada.

20 44. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation has a registered  
21 agent for service of process in the state of Nevada.

22 45. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation has ever had bank  
23 accounts in Nevada. Nor have I, Keenan Law Firm, or Keenan's Kids Foundation ever filed any  
24 financing statements, borrowed any money, or maintained any banking relationship in Nevada.

25 46. Neither I, Keenan Law Firm, nor Keenan's Kids Foundation have ever had any  
26 telephone listings or mailing addresses in Nevada.

27 47. Neither I, Keenan Law Firm, nor Keenan's Kids Foundation ever incurred or paid  
28 any taxes in Nevada; nor have we filed any tax return in Nevada.



1           48. Neither I, the Keenan Law Firm, nor Keenan's Kids Foundation have any  
2 employees or independent contractors in Nevada.

3           49. As Claggett acknowledges in his Nevada Complaint, neither I, the Keenan Law  
4 Firm, nor Keenan's Kids Foundation regularly purchase advertising in Nevada-based media or  
5 engage in any advertising specifically targeted toward Nevada, as he notes only a single ad for  
6 The Keenan Edge in May 2020 [Compl. at ¶ 52]

7           50. Keenan Law Firm maintains a Web site located at  
8 <https://www.keenanlawfirm.com/> which can be viewed anywhere, including Nevada, where  
9 individuals can request help with a case. However, contracts for legal services cannot be  
10 consummated through the website.

11           51. Keenan's Kids Foundation maintains a Web site located at  
12 <https://www.keenanskidsfoundation.com/> which can be viewed anywhere. However, it is  
13 largely a passive website making information about the foundation available for browsing and  
14 allows interested viewers to contact and send an electronic message to the foundation.

15           52. Except for this case, neither I, Keenan Law Firm, or Keenan's Kids Foundation  
16 have ever been a party to litigation in any state or federal court in Nevada.

17           53. Neither I, Keenan Law Firm, nor Keenan's Kids Foundation has ever committed  
18 any torts or other wrongdoing in whole in in part in Nevada. Nor does plaintiff Claggett in his  
19 Complaint allege any tortious acts or other wrongdoing by me, Keenan Law Firm, nor Keenan's  
20 Kids Foundation in Nevada.

21           54. Individuals who may serve as witnesses for me, the Keenan Law Firm, and  
22 Keenan's Kids Foundation and documents on which we may rely to support our defenses or  
23 claims include me, David Hoey, William Entrekin, and Mindy Bish, among others, all who  
24 located in Massachusetts, Georgia, Florida, and elsewhere outside the state of Nevada.  
25 Additionally, the documents relevant to this litigation are located in Georgia and Florida.

26           55. I, Keenan Law Firm, and Keenan's Kids Foundation would be significantly  
27 inconvenienced to have to defend this action 2,000 miles from their home base. Due to health  
28 restrictions, I am currently and for the last year unable to travel. It would be much easier for

1 me, Keenan Law Firm, and Keenan's Kids Foundation to litigate this matter in the Northern  
2 District of Georgia where our principal places of business, witnesses, and documents related to  
3 this litigation are located and where we are all subject to and would accept service of plaintiffs'  
4 current claims brought against us.

5 I declare under penalty of perjury under the law of the State of Nevada that the foregoing  
6 is true and correct.

7 Executed on December 29, 2021 in Santa Rosa Beach, Florida,

8  
9 By: /s/ Don C. Keenan  
Don C. Keenan

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that I am an employee of Pisanelli Bice PLLC and that on the 29th day of December, 2021, and pursuant to Fed. R. Civ. P. 5, a copy of the foregoing **DECLARATION OF DON C. KEENAN** was served via the Court's electronic filing system to the parties listed below:

Jared B. Anderson, Esq.  
David J. Churchill, Esq.  
Injury Lawyers of Nevada  
4001 Meadows Lane  
Las Vegas, Nevada 89107

/s/ Kimberly Peets  
An Employee of Pisanelli Bice PLLC